



CITY OF REEDSBURG  
134 South Locust Street, PO Box 490  
Reedsburg, WI 53959  
PH. 608-524-6404 FAX. 608-524-8458  
[www.reedsburgwi.gov](http://www.reedsburgwi.gov)

**FOR IMMEDIATE RELEASE**

**City of Reedsburg Announces Purchase of Lands' End Call Center for Library Redevelopment**

Reedsburg, WI – January 29, 2025 – The City of Reedsburg is pleased to announce the successful purchase of the former Lands' End Call Center located at 1701 Lands End Drive. This strategic acquisition marks a significant step forward in the city's ongoing commitment to community enhancement and public service.

The 35,000-square-foot facility will undergo a comprehensive redevelopment to serve as the future home of the Reedsburg Public Library. This transformation will provide expanded space for the Library's growing collections and services as well as modern programming spaces, learning areas and meeting rooms to enhance the Library's role as a dynamic hub for the community. The expanded spaces, improved access and flexibility will provide a safe, welcoming place for residents of all ages and open doors to new opportunities for education, culture, and community partnerships.

"We are excited to repurpose this important piece of Reedsburg's history into a facility that will benefit our entire community for generations to come," said Jacob Crosetto, Finance Director/City Clerk-Treasurer/Interim Co-City Administrator. "The new library will be a cornerstone of our city's future, providing a vibrant space for learning, connection, and growth."

"Reedsburg has a wonderful history of library service and community support. This move will help us continue that legacy into the future by providing opportunities for expanded access, programming and partnerships." Sue Ann Kucher, Library Director

The project is expected to begin later this year with an anticipated completion date in 2028. Further details on the redevelopment plans and community input opportunities will be announced in the coming months.

For more information about this project visit the library website at [www.reedsburglibrary.org](http://www.reedsburglibrary.org).

###